



Caucasus University

Caucasus School of Business

Name of Educational Programme:	ბიზნესის ადმინისტრირების ერთობლივი პროგრამა
Name of Educational Programme in English:	Joint Bachelor's Program of Business Administration
Level of Higher Education	Bachelor
Type of Educational Programme	Academic
Language of Instruction	English
Awarded Qualification, Code	0413
In Georgian:	მენეჯმენტის ბაკალავრი
In English:	Bachelor of Management
Date of Program Approval	Approved by the University President Order №01/01-67, 03.11.2020
Date of Program Renewal	Approved by the University President Order №01/01-70, 28.10.2021
Program Coordinator/Co-Coordinator	Coordinator: Elene Jgarakava, Affiliated Associate Professor

Program Volume in Credits	
<p>The Joint Bachelor's Program of Business Administration with Rennes school of Business comprises 184 credits. The first course with 60 ECTS, the second course 60 ECTS, the third course 64 ECTS. Consequently, the standard official duration of the Bachelor's Degree Program is 3 years. Each academic year is based on the semester principle, with each semester comprising 20 academic weeks; hence, each academic year is scheduled for 40 weeks. 1 ECTS equals to 25 hours, which includes class hours and time spent on independent work (midterm and final examinations, as well as homework assignments).</p> <p>After expiration of the standard duration of the Bachelor's Degree Academic Program, the students having academic debts, with the view of completing the program, are allowed to continue education through additional semesters (no more than 4) by retaining the student's status.</p> <p>Foreign languages taught within the program are professional English and as for second foreign language it is French.</p>	

Third year of study, in order to continue the process at Rennes School of Business, students must provide English language certificates 6.0 IELTS, 80 TOEFL or equivalent. Also, in order to continue this year at RSB students should cover all courses of first and second year and earned appropriate ECTS credits.

In order to complete joint bachelor's program third year must be completed at RSB.

Program Admission Precondition

Any Georgian citizen who has completed full secondary education is entitled to enroll in Bachelor's program of business administration, based on the results of the Unified National Examinations. Passing the English Language as a foreign language at the Unified National Examinations is a mandatory requirement. Any exceptions to the Law on Enrollment at Higher Education Institutions are allowed only in the cases prescribed by Law.

Enrollment in the Bachelor's program of Business Administration through mobility is allowed according to rules established by Georgian Legislation. Prospective students eligible to the program without having passed the Unified National Examinations must attest English language B2 level of proficiency (IELTS-6.0; TOEFL-78; or other relevant international certificate confirming B2 level proficiency) or he/she has to pass a University administered English language B2 level exam.

Mobility to the program is allowed in accordance to procedures set by the relevant law.

Qualification Description of the Program

<p>Program Objective</p>	<p>The program corresponds to the vision of the Caucasus University and the Caucasus School of Business and Rennes Scgool of Business, ensures training of competitive, highly qualified, morally perfect specialists, who follows democratic ideals on local and international labor markets and ensures satisfaction of the educational requirment of the socity in this sphere.</p> <p>The aim of the Joint Bachelor's Program of Business Administration of Caucasus School of Business and Rennes School of Business are as follows:</p> <p>Obj. 1 - To give wide theoretical and practical skills of business administration as in basic, as well as in functional directions;</p> <p>Obj. 2 - To develop skills necessary for different low and medium level of managerial positions and prepare to effectively fullfill relevant functions for local and internationl companies.</p> <p>Obj. 3 - To give theretical knowledge and improve skills necessary for entrepreneurial activity;</p> <p>Obj. 4 - To establish worldvision and values, which makes him/her a competitive, high qualified, morally perfect person, loyal to the universal ideals, ethically responsible and with high public self-consciousness.</p>
<p>Program Learning Outcomes</p>	<p>After completing the joint bachelor's program of business administration graduate:</p> <p>P.L.O.1. Defines, describes and discusses the basic theories, concepts, models and approaches of business administration;</p> <p>P.L.O.2. Uses necessary knowledge and skills for relevant managerial position;</p> <p>P.L.O.3. Analyses current situations based on relevant models and analitical methods, identify core issues and make applicable decisions.</p> <p>P.L.O.4. Uses Effective written and oral communication related to the sphere of business administration in local and international environment.</p> <p>P.L.O.5. Defines the meaning of worldvision, human values, social responsibility and ethical behavior and uses it in practice.</p>
<p>Areas of Employment</p>	<ul style="list-style-type: none"> - Different professional and managerial positions of various profile and industry companies - Consulting Sector - Banking and non-banking financial institutions; - Various professional and managerial positions in the advertaising or marketing research organization - Small, medium and large enterprises; - Governmental, public and budgetary organizations - Non-governmental Organizations

Possibility to Continue
Studies

The Program graduates are entitled to pursue education at Master's Degree Programs

Program Curriculum

N°	Course Code	Prerequisite	Course\ Module							ECTS sum
				I		II		III		
				I Semester	II Semester	I Semester	II Semester	I Semester	II Semester	
Mandatory courses at CSB										
1.	CRFR 0001		French Language A1. 0	5						
2.	CRFR 0002	CRFR 0001	French Language A1.		5					
3.	CRFR 0003	CRFR 0002	French Language A2.0			5				
4.	CRFR 0004	CRFR 0003	French Language A2.				5			
5.	CRMA 0001		Calculus	5						
6.	CRMA 0002	CRMA 0001	Linear Algebra		5					
7.	CREC 1110		Principles of Microeconomics	5						
8.	CREC 1210	CREC 1110	Principles of Macroeconomics		5					
9.	CRPE 0001		P1 Professional English Language	2.5						
10.	CRPE 0002	CRPE 0001	P2 Professional English Language		2.5					
11.	CRPE 0003	CRPE 0002	P3 Professional English Language			2.5				
12.	CRPE 0004	CRPE 0003	P4 Professional English Language				2.5			
13.	IS101E		Business Information Systems		5					
14.	CRAC 1110		Financial Accounting	5						
15.	CRAC 1210	CRAC 1110	Managerial Accounting		5					
16.	CRMK 1210		Basic Marketing	5						
17.	CRBC 1210		Business Communication		5					
18.	CRBL 2110		Legal Basis of Business Regulations			5				
19.	CRST 2110	CRMA 0002	Business Statistics			5				
20.	CRCSR 2110		Corporate Social Responsibility			5				
21.	CRMG 2110		Organizational Behavior			5				
22.	CRMK 2110		Sales Management			5				

23.	MK202E	CRMK 1210; CREC 1210	International Business Management				5				
24.	CRFI 2210		Financial statement analysis				5				
25.	CRMG 2210	CRMG 2110	Human Resource Management				5				
26.	IS201E	IS101E	Informations Systems and Web-based Operations				5				
Mandatory Courses at RSB											
27.	HR301E	CRMG 2110	International Human Resource Management					4			
28.	NG302E		International Negotiation Skills					4			
29.	ST304E		Entrepreneurship and Innovation Management: Fundamentals					4			
30.	CR301E		Business Ethics						4		
31.	PM301E		Project Management						4		
32.	ST302E		Strategy						4		
33.	OLV2F2	CRFR 0004	FRENCH LANGUAGE 1					3			
34.	OLV2F2	OLV2F2	FRENCH LANGUAGE 2						3		
35.	TS301E		Bachelor's Thesis						10		
Elective courses at RSB (24 ECTS credits)											
36.	FI300E	CRMA 0002	Financial Mathematics					4			
37.	FI301E	CRAC 1110	Concepts of Corporate Finance					4			
38.	FI303E		Financial Analysis					4			
39.	FI302E		Financial Markets and Risk Management						4		
40.	FI304E		Banking Systems and Services						4		
41.	FI305E		Fundamentals of Auditing						4		
42.	MK303E	CRMK 1210	Omni Channel Management & Distribution					4			
43.	MK304E		Marketing Metrics (data analytics)					4			
44.	MK306E		Digital Marketing Strategy					4			
45.	MK307E		Business to Business Marketing						4		
46.	MK308E		Merchandising (on/off-line)						4		
47.	MK309E	MK306E	Digital Marketing Communications						4		
ECTS Credits		Semester			27.5	32.5	32.5	27.5	33	31	
		Year			60		60		64		184